

## Abstract

### Novelty Plush Stuffed Toy / Utility Case

5           A method of adding utility to stuffed or plush toys by  
the addition of common transportable items. Adding this utility  
broadens the market for these transportable items as well as the  
stuffed or plush toy by expanding the range of age groups to which  
the finished product will appeal. Via the use of a standardized  
10 product holder interface panel, items that are usually carried  
about such as CD discs, photographs, stationery items, food items,  
etc. may be attached to the interface panel either directly or by  
means of a product holder. The interface panel in turn is attached  
in an aesthetically pleasing manor to the toy via the use of a  
15 secondary assembly. In this embodiment of the invention the  
secondary assembly is attached to the stomach area to accentuate  
the girth of the finished item. In another embodiment it is  
attached to the posterior to accentuate the size of the posterior;  
in either case adding to the aesthetic appeal of the finished  
20 product. By adding this utility to an item usually evaluated from  
an aesthetic standpoint only, the user enjoys benefits of  
efficiency and economy. By using a standardized product holder  
interface panel the manufacturer enjoys economy of flexibility and  
inventory management.

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